

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 09451 021046Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----021048Z 091923 /11

R 020858Z MAY 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 1705

UNCLAS BANGKOK 9451

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF : USDOC 5859

1. THAILAND
2. CNTRY CODE: 549
3. SER.NO: 0124800
4. VIKROM'S GARAGE LTD.
- 4A. CODE: K
5. 32 LANE 15, SUKHUMVIT ROAD
6. BANGKOK 11, THAILAND
7. ESTABL: 1961
8. EMPL: 100
9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 04/77
- 13A. 35857/1235 IMP. AGT.DIST. OF AIR CONDITIONING EQUIPMENT
FOR CARS
- 13B. 37111/1235 IMP.AGT.DIST. OF MOTOR VEHICLES AND MOTOR
VEHICLE EQUIPMENT
- 13C. 75380/9 GENERAL AUTOMOTIVE REPAIR SHOP
14. CONTACT: MR. KULAVAN PUNYASHTHITI TITLE: DIRECTOR AND
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 09451 021046Z

- IMPORT MANAGER
15. CABLE: VIKGARAGE BANGKOK
 16. TELEX: NA
 17. TEL:252-4113
 18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW PETCHBURI
ROAD, BANGKOK.
 19. TRADE REFS: NA

20. AGENCY REP: MOTOKOV FTC, OLSANSKA 1, 130 81 PRAHA 3, CZECHOSLOVAKIA, SKODA PASSENGER CARS AND SPARE PARTS, ACQ: 1968; SAAB - SCANIA AB, S-611 01 NYKOPING 1, SWEDEN, SAAB PASSENGER CARS AND SPARE PARTS, ACQ: 1966.

21. SUBJECT FIRM WAS ESTABLISHED IN 1961 AS A CORPORATION WITH AN AUTHORIZED CAPITAL OF US\$25,000 TO ACT AS IMPORTER AND DISTRIBUTOR OF SAAB (SWEDEN) AND SKODA (CZECHOSLOVAKIA) PASSENGER CARS AND SPARE PARTS. BECAUSE OF THE LIMITED POPULARITY OF SAAB AND SKODA CARS LOCALLY, THEIR MARKET SHARE OF THE AUTOMOBILE TRADE IN THAILAND IS SMALL. IT ALSO OPERATES AND AUTOMOTIVE REPAIR GARAGE AND INSTALLS AIR CONDITIONING UNITS FOR CARS. SUBJECT FIRM OWNS ITS OFFICE OF 500 SQ.METERS, A DISPLAY ROOM OF 50 SQ.METERS AND A GARAGE OF 200 SQ.METERS, LOCATED IN ONE OF BUSIEST AREAS OF BANGKOK. FIRM IS OWNED AND MANAGED BY THREE BROTHERS OF THE BUNYASHTHITI FAMILY WHO HAVE BEEN EDUCATED AND TRAINED IN THE FIELD OF AUTOMOTIVE ENGINEERING IN ENGLAND, GERMANY AND THE U.S.

VIKROM, EMPLOYING 100 PEOPLE, REPORTED ITS 1976 SALES AS US\$600,000. IT IS A MEMBER OF THAI CHAMBER OF COMMERCE. A LOCAL BANK REPORTS THAT VIKORM'S GARAGE LTD. HAS BEEN ITS GOOD CUSTOMER FOR MANY YEARS AND CREDIT FACILITIES GRANTED TO THE FIRM HAVE BEEN UTILIZED WITH GOOD RESULTS. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT OF U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 02-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO09451
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770153-0091
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197705105/aaaadnaa.tel
Line Count: 88
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 01866088-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2336405
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/01866088-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009